SECOND ANNUAL

# Water Wonderland

RIVERSIDE PARK

SAGINAW

**JULY 26-31**

*1955*

# *Souvenir Program*

# Hires to you

Taste that REAL vanilla goodness, that REAL ginger tang, and the spice of eight other roots, barks and herbs. For thirst and pleasure—real Oldtime Hires Root Beer! Take home several cartons today!
Hires
1876
ROOT BEER

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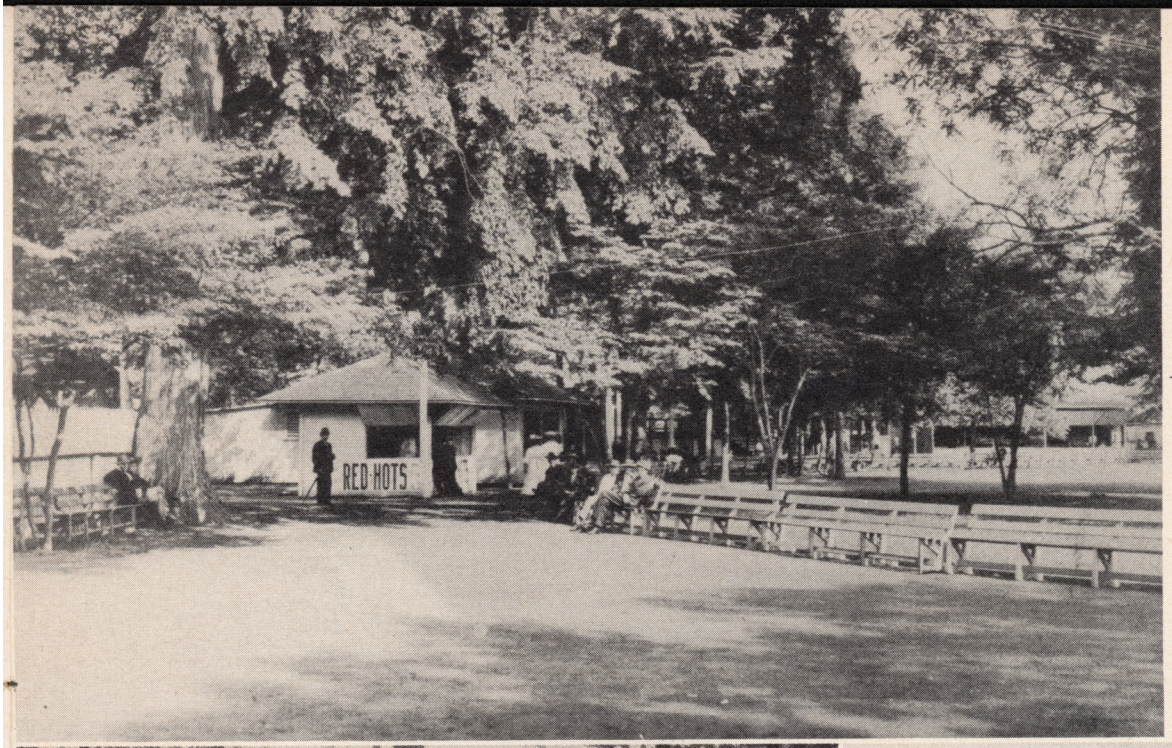
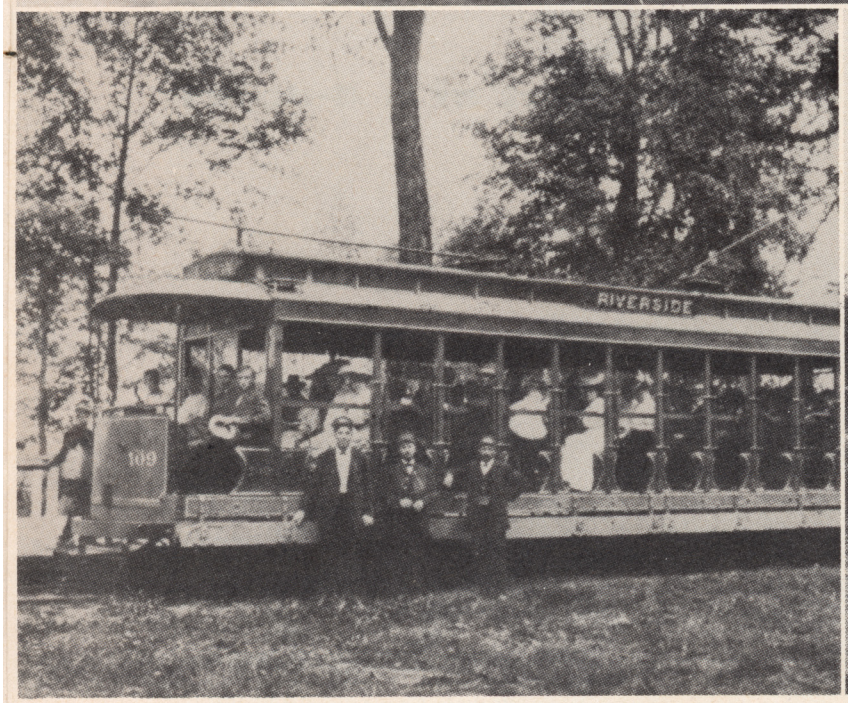
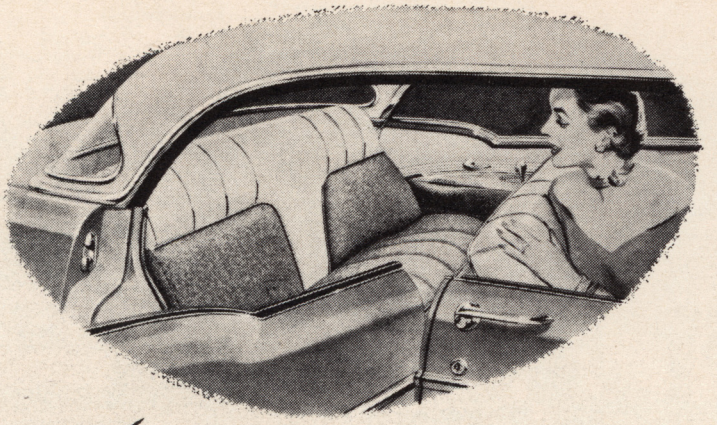




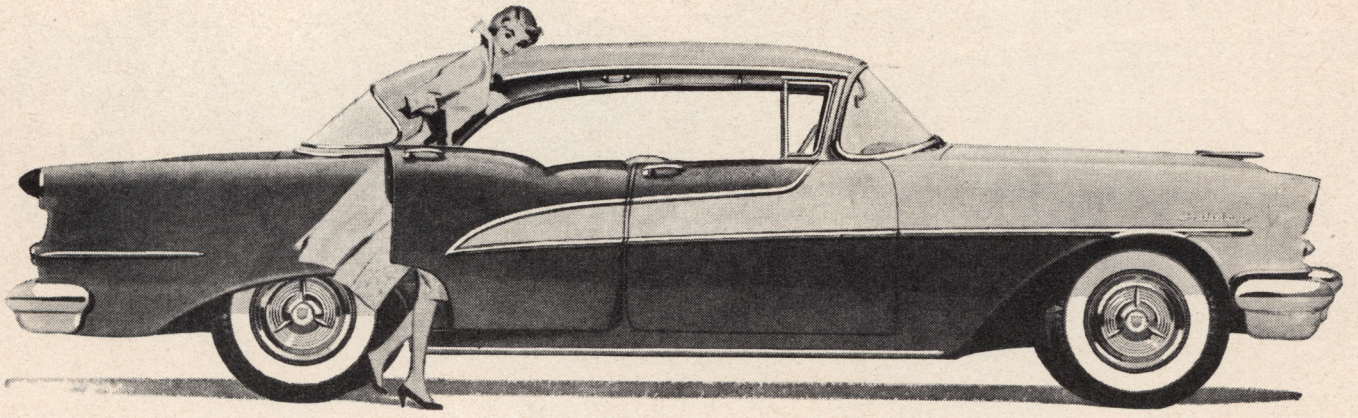
A touch of the past is brought into present-day focus as music and entertainment once again takes over 'neath the stars at Riverside Park. Here, on the banks of the beautiful Tittabawassee River, the stately old trees of Riverside Park look down on a colorful memory of those gay days and glorious summer nights lived here along the banks of the winding river. At one time, in the legendary days of Saginaw's historic past, Riverside Park was the focal point for all family entertainment in Northern Michigan. Here on the rolling green turf, the echoing notes of a melodious brass band mingled and blended with gay voices of song to paint a picture of serene and light-hearted happiness. The days of the open trolleys winding down to the park have passed . . . "Old John's red hots are gone . . . the dance pavillion, the rides, the penny arcade and games which thrilled the hearts of everyone have pased into the limbo of the past . . . but now, Saginaw's famed old Riverside Park lives once again! Here, in one of the most natural beauty spots in all of Northeastern Michigan, Riverside Park becomes the setting for . . . and the theme of . . . Saginaw's "WATER WONDERLAND".

COMPLIMENTS OF A FRIEND



*Look!* **all the glamor of a hardtop!**

*Look Again!* **all the comfort of a 4-door!**



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*Holiday Sedan*

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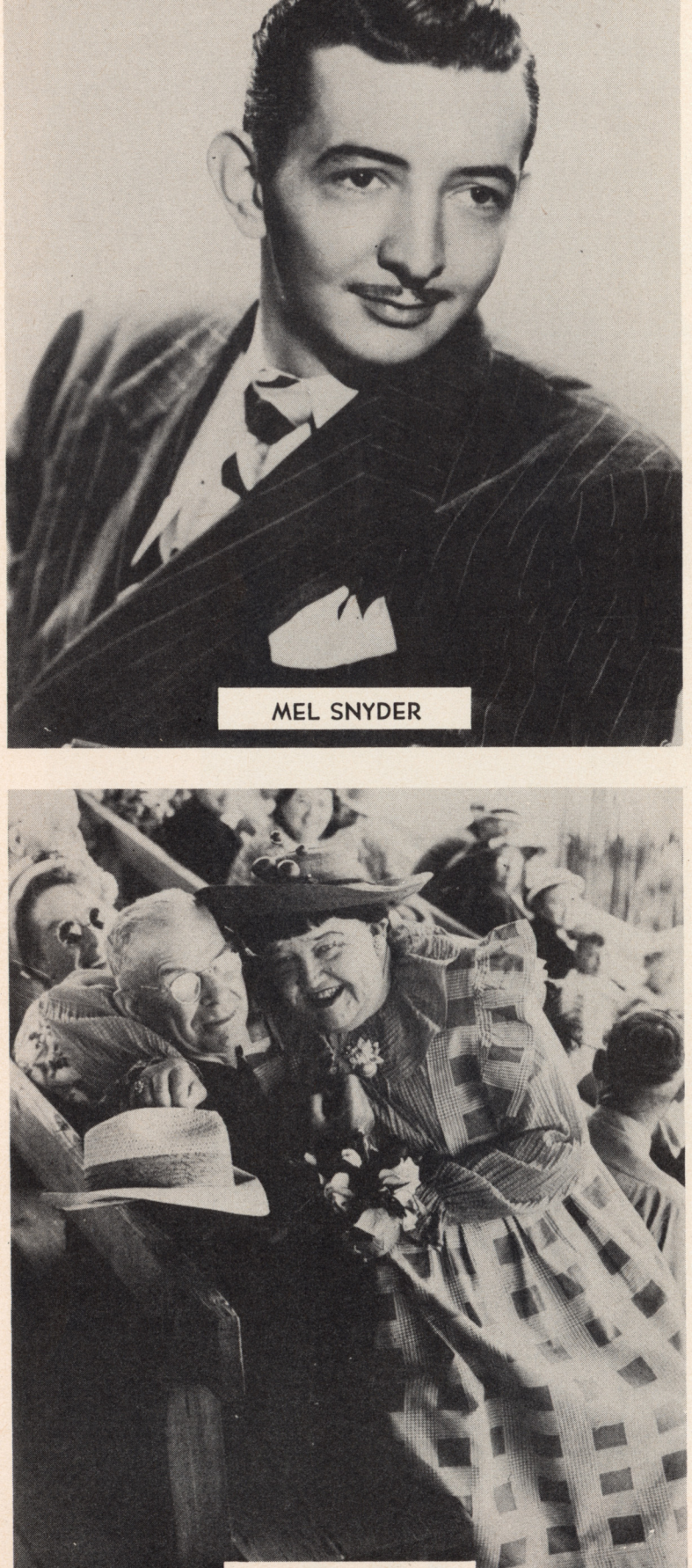

MEL SNYDER

MERT AND GERT

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# PROG

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songstresses who have thrilled so many nd voice. You'll long remember their

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## AND HIS ACROMANIACS

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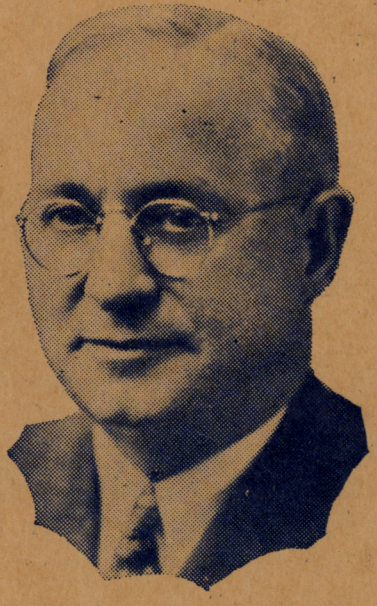
Success to the Revival of Historic Old

# RIVERSIDE PARK and

# "WATER WONDERLAND"



Albert E. Williams

*Be Sure to enjoy . . .*


Williams
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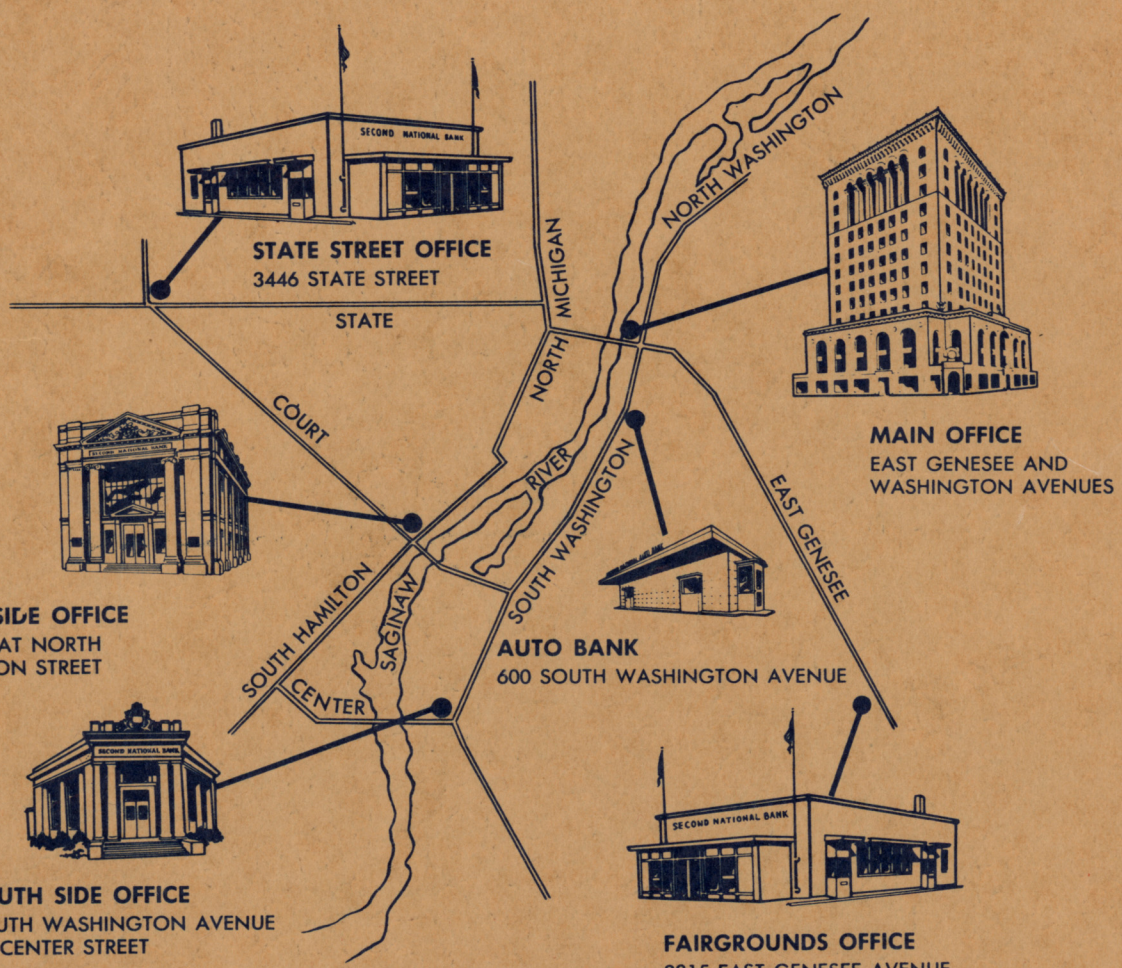


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